

Join our TEAM of SPONSORS / PARTNERS...

BE A CHAMPION

Deerfield Park Foundation



IN 2009!

Deerfield Park District



10+ GREAT SPONSORSHIPS AVAILABLE for 2009: Single Event • Multi-Venue • Publications

	Event Description / Highlights	Attendance Demographics / Other information	Sole Title Sponsor (single event)	Multi-Venue 3-Event Major Sponsor	Major Sponsor Single Event	Contest / Activity Sponsor	Specials Sponsor*
Contribution Amount :			\$2,500	\$2,500	\$1,000	\$500	\$250 * (or as listed)
Benefits: Table: Meet and Greet			Table Meet & Greet option (prime spot)	Table Meet & Greet option (2 events)			
Benefits: Publicity			All Publicity as Sole Title Sponsor (Sign +Your Banner)	Major Sponsor 3 events Publicity (+Sign)	Major Sponsor 1 event Publicity (+Sign)	Contest / Activity Sponsor Publicity (+Sign)	Publicity Listings (Shared Sign)
Benefits: Distribution			Your Lit./Promos Distrib. option	Promo Item Distrib. option			
1. DEER DASH Sun. May 3	Fun, Family-Friendly Run	135 (115 participants + vol.)	Available	1 Reserved 2 Available	Available	Table Space Available	T-shirt Spon. Available *
2. WINNERS WALK April -TBA	Families walk & visit vendors	100+ participants + vol.	-----	-----	-----	-----	Table Space Available \$\$\$\$
3. JOINT GOLF OUTING June, 09	Golf Outing with Dist. 109 Fndt.	14-18 teams + 25 volunteers	Available	1 Reserved 2 Available	Available Cart Sponsors	Available	Available *
4. TRIATHLON Sat. June 13	Run, Bike, Swim (10 yrs.-adults)	200 (170 participants + vol)	Available	1 Reserved 2 Available	Available	Table Space Available	T-shirt Sponsor * Available *
5. EAT TO THE BEAT Weds./ Summer	Musical entertainers at lunchtime	50-75 attendees per event	-----	8 Available (1 per week)	-----	Intro/Promo Give-aways Available	-----
6. SUMMER SAMPLER Sundays	Musical entertainers (dinner time)	50-100 attendees per event	-----	1 Reserved 9 Available (1 per week)	-----	Intro/Promo Give-aways Available	-----
7. MOONLIGHT GOLF Fri Aug. 28	Adult Nite Golf Dinner, Auction	150 (100+ participants + volunteers)	Reserved tentative	3 Available	Available	Available	Available *
8. HALLOWEEN HOOPLA Fri/ Sat Oct 23/24	Haunted House; Entertainment; Games; Food	1,000 total over 1-Day 2 Eve event	Available	3 Available	Available	Available	Available *
9. CALENDAR OF EVENTS 2009-10 Sponsor	List on Cover; Biz. Card size IFC Ad + Listing on 2nd pg. Cost: \$250-\$500	1,000+ Calendars to Public - various locations	-----	-----	-----	-----	-----
10. DEAR of the Park Foundation (for Scholarships)	DEARS are financial contributors	Listed in district brochure and DPF News	GOLD LEVEL \$1,000 of \$2500 as DEAR/Scholarship	SILVER LEVEL \$500 of \$2500 as DEAR/Scholarship	PARTNER LEVEL \$100 of \$1,000 as DEAR/Scholarship	-----	-----

* OTHER OPTIONS: In-Kind: Food, Beverage, Prize Sponsors; \$50 - \$200 Prize/Supply Sponsors (or customized, based on mutual agreement). Event publicity sent to more than 10,000 residents/businesses. Distribution of items/publicity materials -with pre-approval of Park District/Foundation. Name announcement at music/entertainment venues. Business name listing in all appropriate event-related publicity and as outlined above.

Deerfield Park Foundation is a 501(c)3 nongovernmental, nonprofit organizations. Donations are tax deductible to the extent allowed by law.

For more information: CALL: 847-572-2611; EMAIL: darla@dfpd.org; FAX: 847-945-0699; visit: www.dfpd.org or www.deerfieldparkfoundation.org.